

## Papered Up Genesis Collection: We Are Papered Up

Press Release 04.26.23

Introducing a release of 2,000 NFTs that embody the essence of Papered Up Clothing

This collection will be available for purchase on June 19th, 2023, at 12:00 PM EST, during a live sale event available through <a href="PaperedUpClothing.com">PaperedUpClothing.com</a>.

To complement the Genesis Collection, Papered Up Clothing is excited to launch the <u>Papered Up Community Coin (\$PUCC)</u>, a revolutionary ERC-20 utility token built on the Ethereum network.

<u>Customers who make purchases on FEMS Magazine before June 1st, 2023, will receive an airdrop of 100 \$PUCC tokens as part of an introductory promotion.</u>

As a **\$PUCC** holder, customers will have access to exclusive discounts on future purchases, early access to limited edition products and collections, periodic airdrops of rare NFTs, invitations to exclusive events and meetups, and membership in a members-only online community.

**\$PUCC** holders will also have voting rights on future designs and collections, the ability to earn additional **\$PUCC** tokens through referrals and promotional campaigns, and the potential for token value appreciation as the Papered Up Clothing brand grows through our Discord.

Customers can also generate **\$PUCC** tokens through proof of purchase from affiliates, check-in locations, attending events, and random airdrops for holding certain NFT projects. The **\$PUCC** token represents a unique and innovative way for Papered Up Clothing to engage with its customers, build a loyal community, and create a new source of value for its brand.

Join the Papered Up Clothing revolution on June 19th, 2023, at 12:00 PM EST for the live sale event, and secure your chance to own a piece of fashion history while reaping the numerous benefits that come with being a **\$PUCC** token holder. Please note that the **\$PUCC** token transaction hash and Polyscan information will be manually added to the wallet.

**\$PUCC Polygon Token Address:** 0x90fE48862f50604E1613bB753Fc3af438538dFed

